



Simply Adventur ***A Way of Life! @***

The Images.....

About Howard

Howard Fairbank was a successful businessman, but 'Simply Adventure' was always his conflicting dream! His increasing disillusionment with the unchecked rout of capitalism, consumerism and its closely associated materialism, provided the fuel for making this dream a reality. Turning traitor, he used the system to break free from its financial and materialistic slavery, and step out into his dream. In 2004, embarking on a courageous and fun, seven year adventure called 'Simply Adventure' that had a profound life-changing affect, and is still shaping his life.

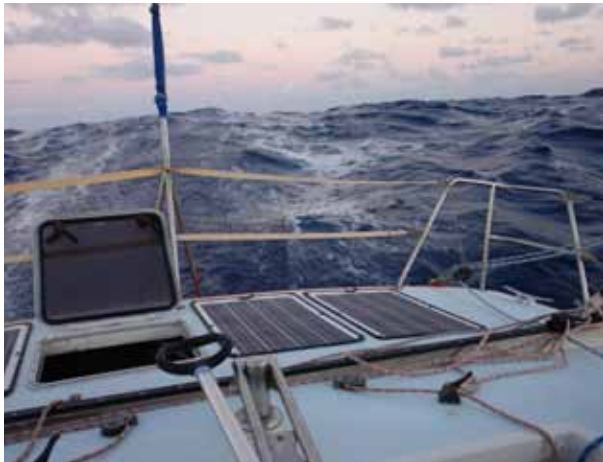


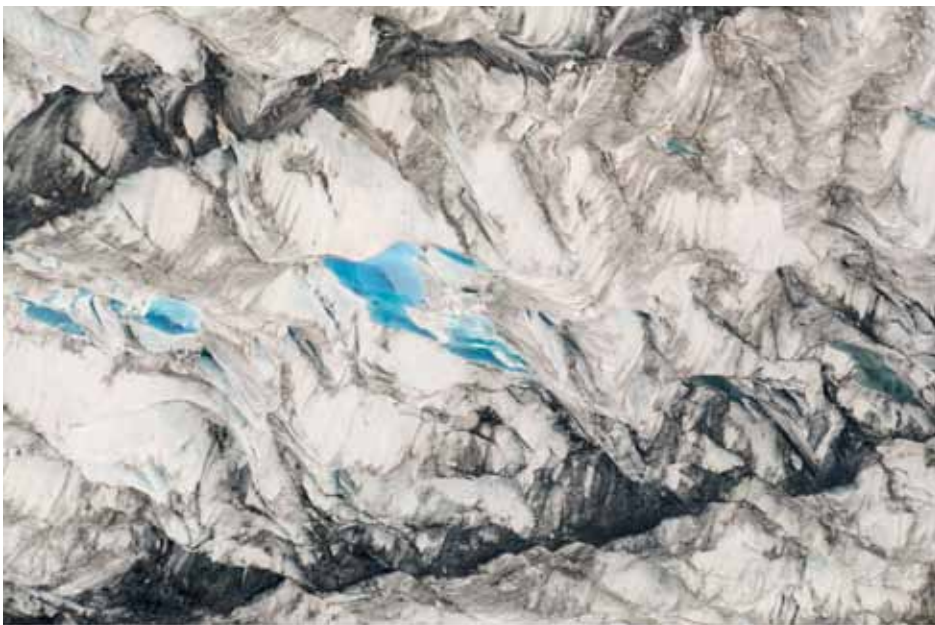
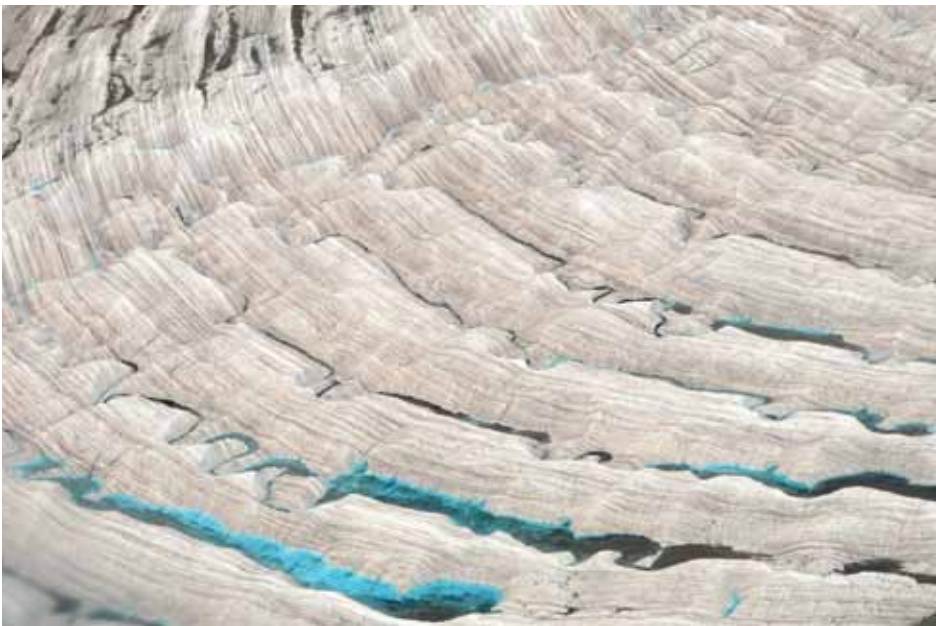
The goal was to have fun exploring the planet, himself, and the basis for a sustainable new way of life, free of the constraints of city life and the capitalist hegemony. This was a life centred on sailing, cycling and trekking adventure, based on simplicity of need, where the planet's wildernesses, were both his home, work place, and life laboratory. The wandering path was a tortuous route that took him by foot to both Poles, sailing solo across the seas of unpredictable oceans, trekking and cycling, largely alone, through expansive ice and sand deserts, across continental glaciers, up and over nation dividing mountain ranges, across huge rivers, and over crashing ocean ice fields. Nature, and the more remote communities of the world provided new relationship references. Beyond the above ground, physical adventures, 'Simply Adventure' was a deep inner journey, exploring the limits of Freedom, Human Belonging, and his Identity, the essence of what defines us human beings and who he really was.

In their unique diversity, his photos pull together the rich synchronicity between his intense outer journey, the challenge of adventure, and the more introspective journey, around the issues of Freedom, Belonging, Solitude and a Oneness with Nature. 'Simply Adventure' has changed forever, his philosophy and the way he values things in his life, and the concept of Simplicity is a theme that runs through the whole collection.

Nature's permanence, our human insignificance, and the diversity of beauty of our Planet are striking aspects of the whole collection. The value of the photos is not in their staged technical perfection, but rather in their authentic rawness, and the message they communicate from capturing the moment, right at the 'Simply Adventure' adventure face.

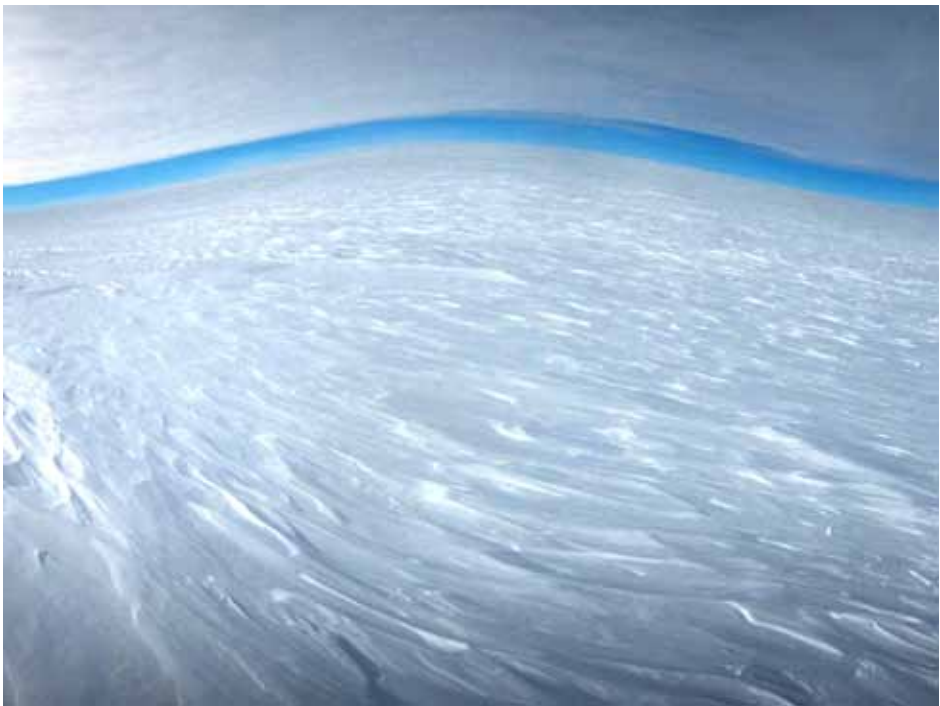
















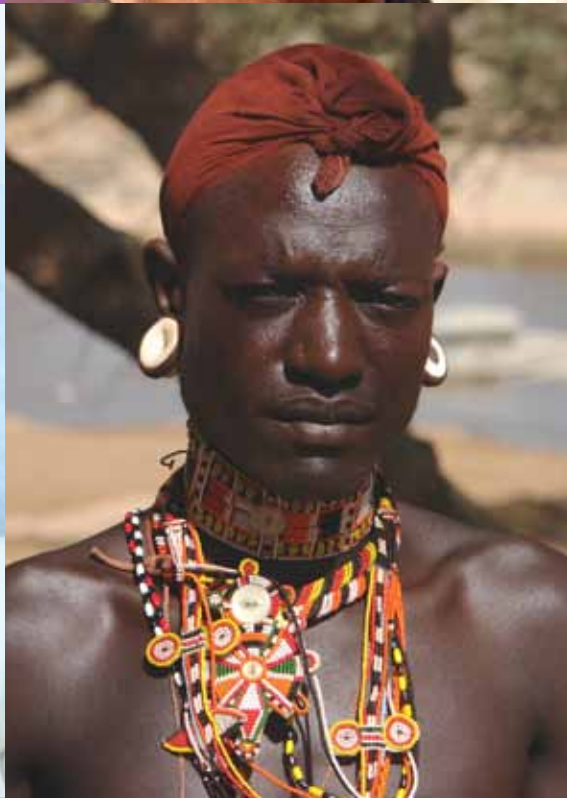














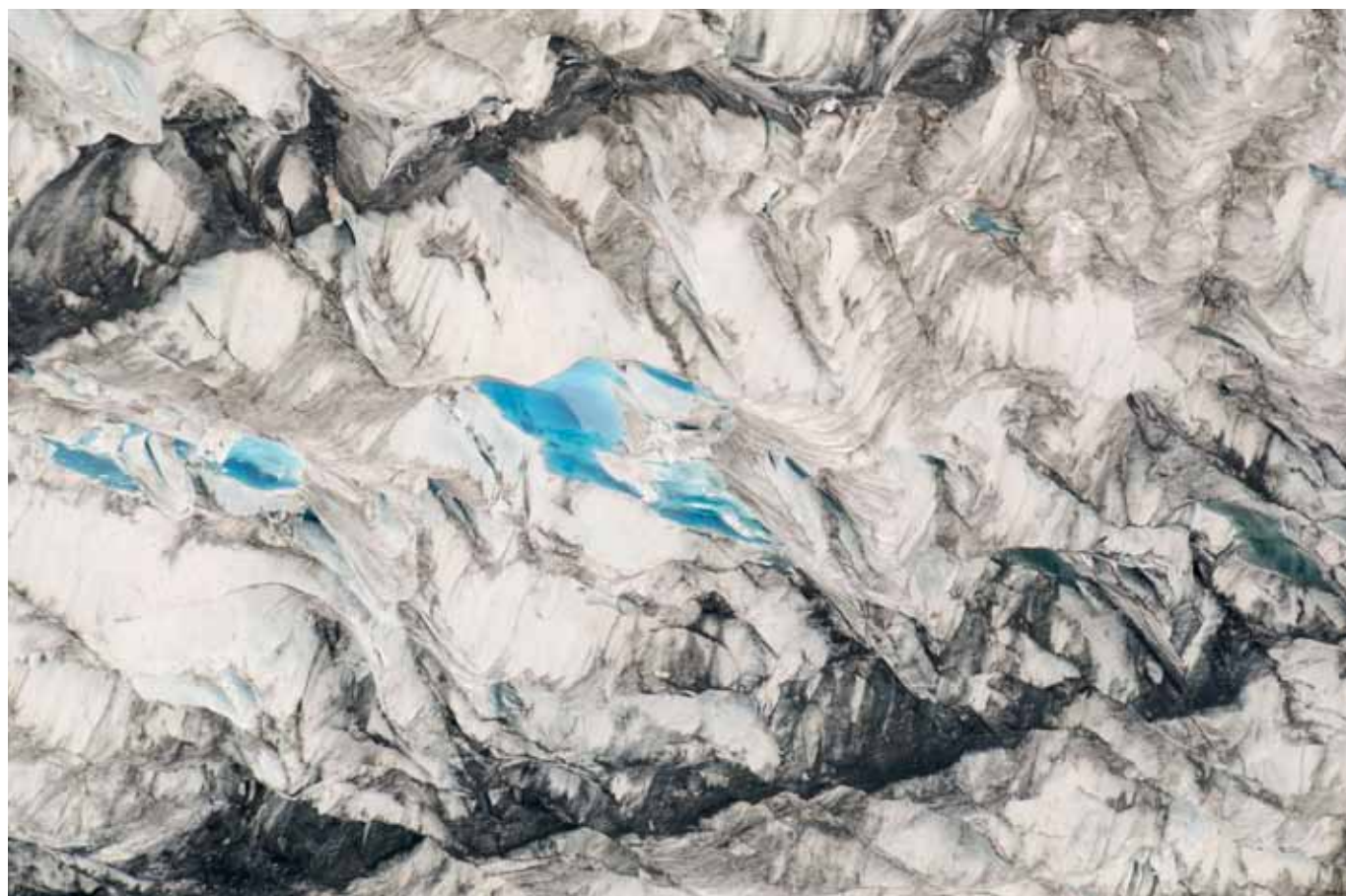


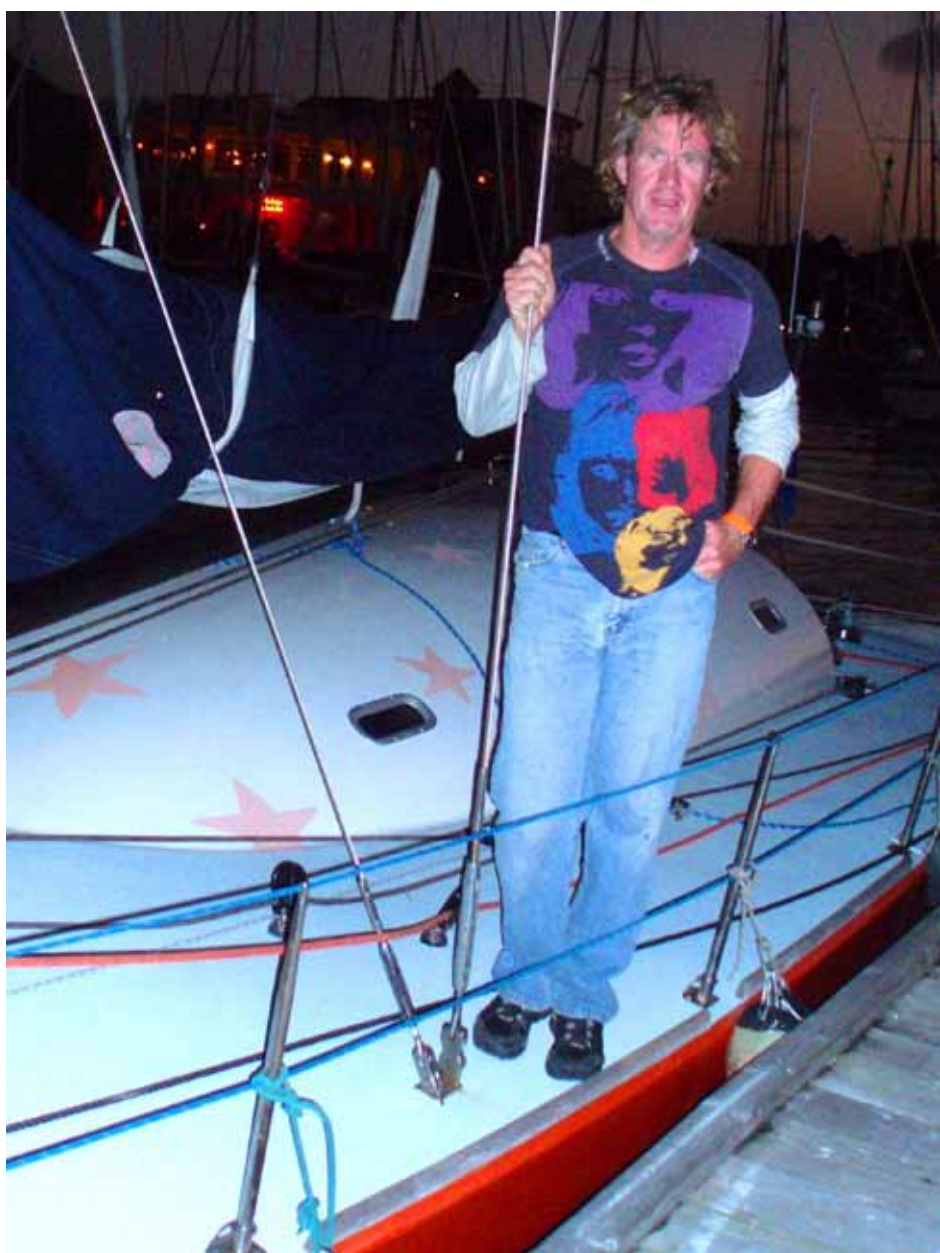
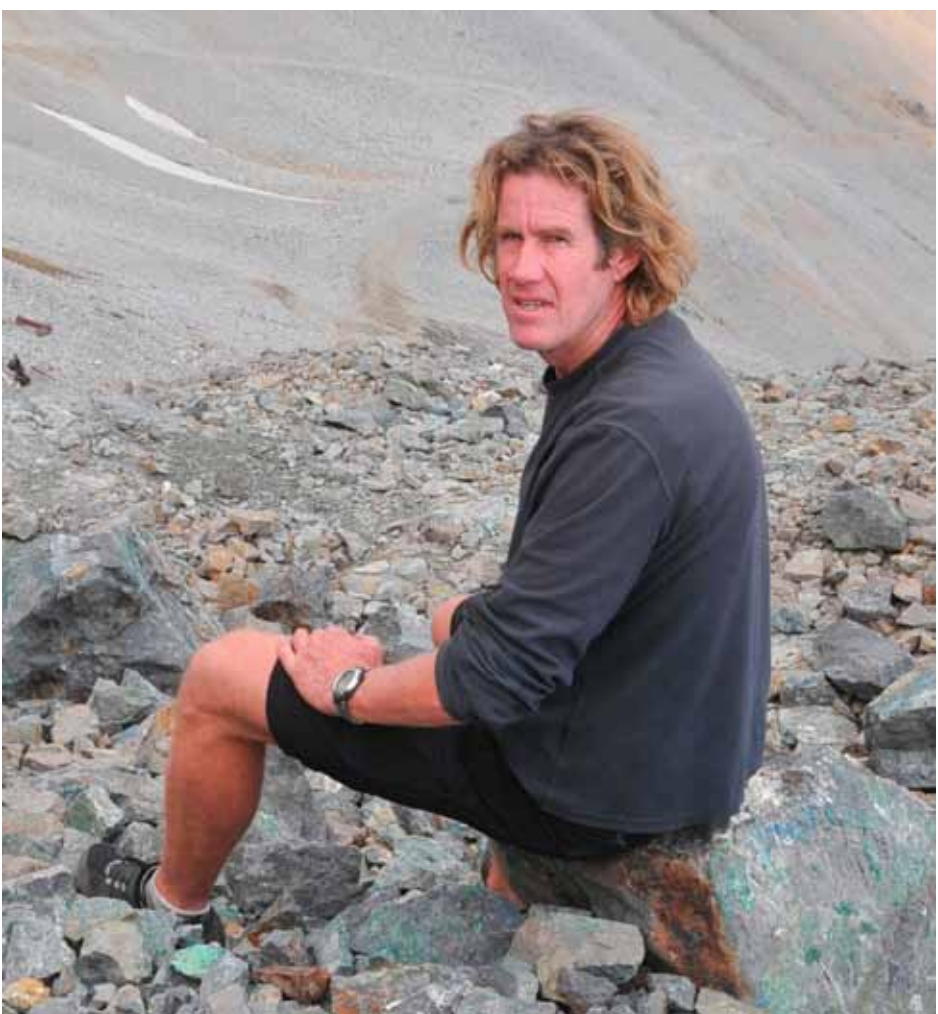














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